

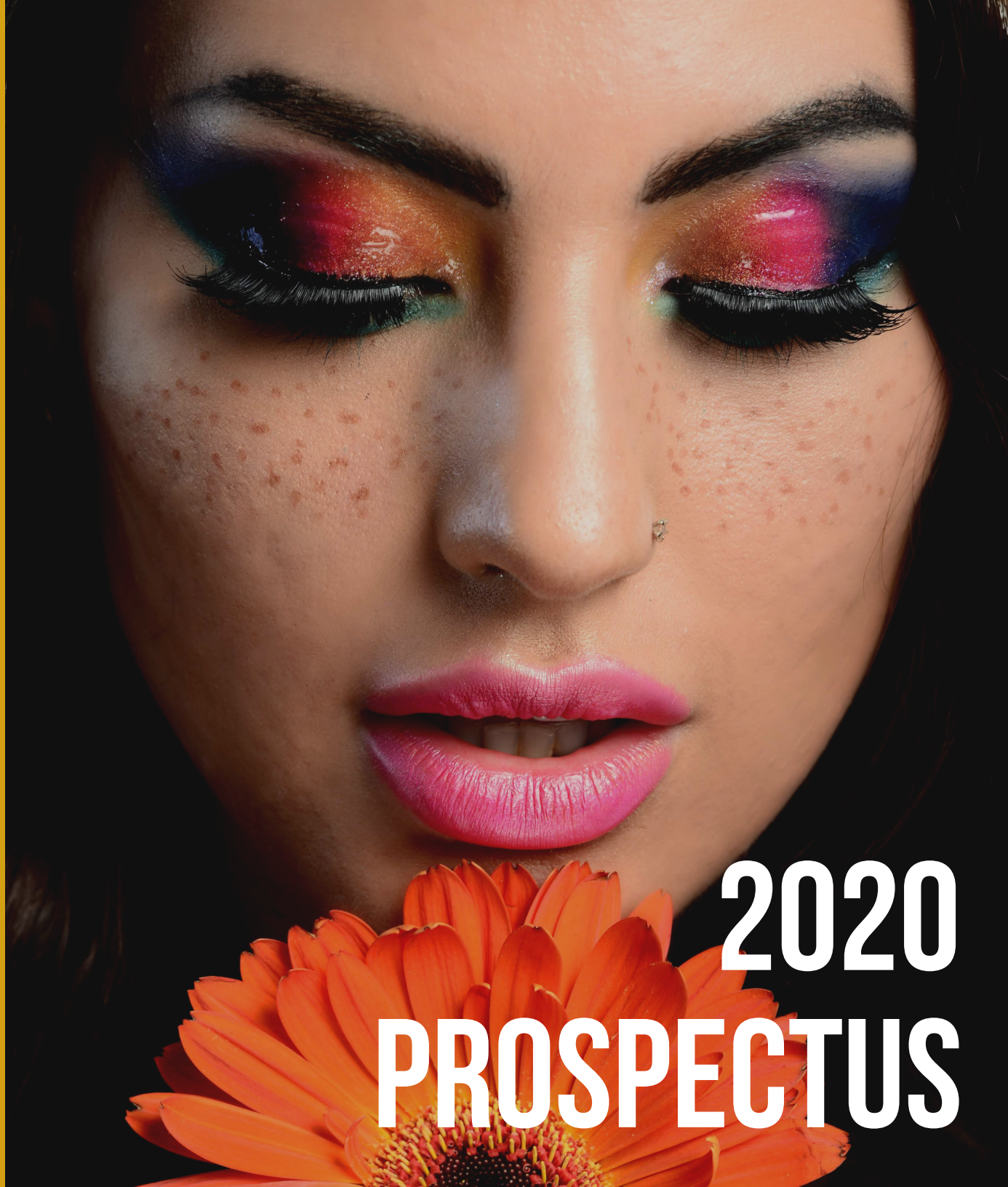
THE LONDON SCHOOL OF BEAUTY & MAKE-UP

BEAUTY THERAPY



VTCT

MAKE-UP ARTISTRY



2020 PROSPECTUS

EVERYDAY IS OPEN DAY

Make an appointment on our next open day, we would love to meet you!

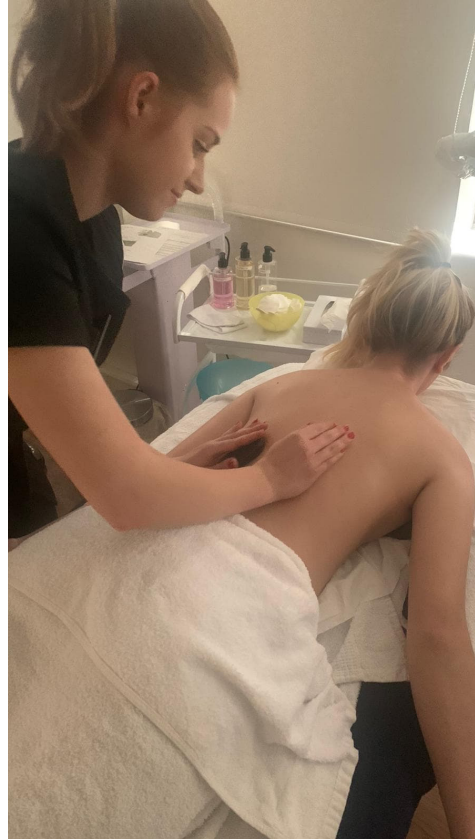
Can't make it to our open days? We can also accommodate a time more convenient for you .

Book your LSBM experience today:
+44 (0)20 776 9766



OUR MISSION?

To deliver industry-ready graduates through high quality, relevant, beauty & make-up education.



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ABOUT US

THE LONDON SCHOOL OF BEAUTY & MAKEUP

The London School of Beauty & Make-up is one of the largest private educational establishments in Britain, devoted exclusively to beauty therapy and make-up education. We offer educational programmes covering all aspects of beauty therapy including advanced courses such as; Laser, IPL and advanced holistic.

Our internationally renowned make-up courses are for those who dream to be professional make-up artists.

Our Mission is to deliver industry-ready graduates through high quality, relevant, beauty & make-up education.

LSBM offers both full-time and part-time flexible courses, and students may choose either a complete beauty therapy course or an individual module. LSBM is an “adult learning environment”, all of our students are 18+ and are interested in studying in a mature, professional manner.

All LSBM beauty tutors have a minimum of 5 years of industry experience as therapists/salon managers, and all hold recognised state registered teaching qualifications.

**ESTABLISHED
SINCE 1995**

**LONDON
UNITED
KINGDOM**



Our professional make-up team all have over a decade's worth of industry experience working internationally on fashion publications, catwalk shows, music videos, red carpet events, and Hollywood films. They also hold recognised teaching qualifications.

Our in-house make-up lecturers are supported by current freelance make-up artists and hairstylists to provide students with most up to date industry techniques and trends.

Career advice and interview techniques are offered to those attending our courses. The school is inundated with requests from companies within the beauty and make-up industry for our graduates; we have an excellent reputation for the high level of therapist and makeup artist that we produce.

The health and beauty industry is one of high growth with health clubs, salons, hotels, cruise ships, airlines and airports around the world all offering treatments and demanding staff from a top international school, such as The London School of Beauty & Make-up.

The school benefits from our very own on-site commercial salon, spa and IPL medi-suite - 'LSBM Beauty Salon'. With private treatments rooms where clients can book a treatment with a professional or student therapist.

STUDY WITH US

THE LONDON SCHOOL OF BEAUTY & MAKEUP

We believe that the best educational experience comes from a collaboration of first-class teaching by expert Lecturers, industry-led Workshops, Master Classes and Graduate Alumni Learning. Ideally located in the cosmopolitan, cultural and vibrant capital City of London, LSBM is situated 2 minutes from Barbican Tube Station and 5 minutes walk from Farringdon and Moorgate in the heart of London's creative quarter.

Offering internationally world-renowned courses, by leading Make-Up Artists in our state of the art Make-up Studios. The school accepts students from all corners of the globe with our highly trusted status from UKBA.

Graduates are offered the opportunity to join our renowned LSBM Events Team, which will offer you vital work experience and paid jobs to help you get your foot into the door of this creative industry.



KEY FACTS

THE LONDON SCHOOL OF BEAUTY & MAKEUP

- Central London location
- In-house commercial Salon & Spa
- Prestigious international reputation
- Partnered with leading brands & experts
- UK's most experienced lecturers
- London Fashion Week Events
- Leading freelance Make-up Artist lecturers
- Best of London's fashion and beauty events
- Over 300 students per annum
- Guaranteed employment opportunities
- Students from across the globe
- UK Border Agency Highly Trusted Status
- On-site IPL Medi-suite
- Professional Photo Shoot Experiences

MEET THE TEAM

THE LONDON SCHOOL OF BEAUTY & MAKE-UP

ADMINISTRATION

DEPARTMENT



**XUBIN
YUAN**

School Director



**ELEONORA
ANDROVER**

Educational Director



**LAUREN
HEMSLEY**

Course Admissions Manager



**CHARLOTTE
WHITING-SEARLE**

LSBM Beauty Salon Manager



**CORY
WALKER**

Creative Marketing Executive

BEAUTY THERAPY

DEPARTMENT



**TRISHA
CAUSON**

CIBTAC & CIDESCO LECTURER
Cidesco International Examiner



**DANIELLA
CARTWRIGHT**

CIBTAC & CIDESCO LECTURER
Cidesco International Examiner



**ELLIE
TONIVA**

VTCT / CIBTAC / CIDESCO
Lecturer



**NIRA
RAVALIYA**

CIBTAC & CIDESCO Lecturer



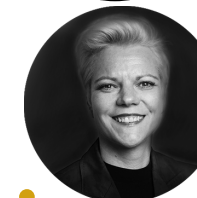
**ALISON
HAYNES**

VTCT Level 2 Beauty Lecturer



**MIGLENA
IVANOVA**

VTCT Level 2 Beauty Lecturer



**JUANITA VAN
EMMENIS**

CIBTAC & CIDESCO Lecturer

MAKE-UP ARTISTRY

DEPARTMENT



**BETH
MARGETTS**

Head of Make-up & Hair



**JOLANTA
SEWELL**

In-house Make-up Lecturer



**CARLA
LEVY**

Industry Make-up Lecturer



**JO
SUGAR**

Industry Airbrush and Body Art
Make-up Lecturer



**ASTRID
KEARNEY**

Industry Make-up Lecturer



**KARA
THOMAS**

Industry Hair Lecturer



**LAURA
TUCKER**

Industry Make-up Lecturer



**HELEN
ANDREW**

Industry Make-up & Hair Lecturer



**MALWINA
SUWINSKA**

Industry Special Effects
Make-up Lecturer



**JAY PIXIE
TURNBALL**

Industry Make-up Lecturer



**DAN
DELGADO**

Industry Make-up Lecturer



**SUHYUN
KANG**

Industry Make-up & Hair Lecturer



BEAUTY THERAPY

INTRODUCTION

Beauty Therapy has become an essential part of modern day life and in a society where individuals strive to attain optimum wellness and a work/life balance, there has never been a better time to gain skills in a career that allows you the flexibility and diversity to continually change and direct your life.

Our courses will open up a wonderfully exciting range of career opportunities whilst ensuring that you reach a high professional standard, that will exceed the expectations of your future clients. Beauty training products and any specialised equipment will be provided by the school.

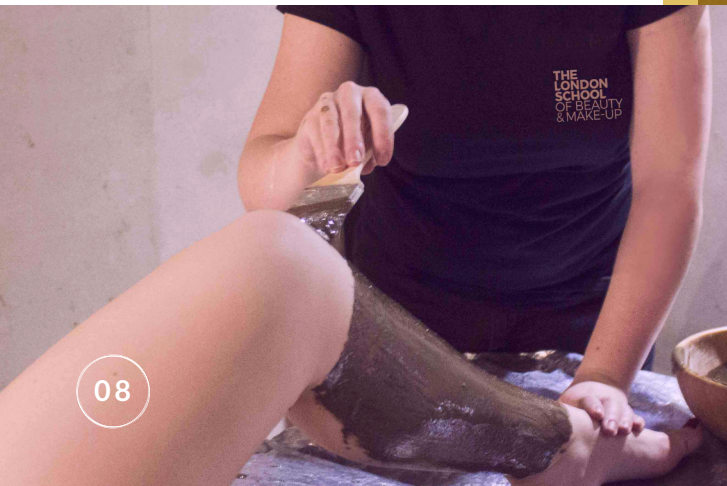


BEAUTY BENEFITS

INTRODUCTION

- Beauty, Spa Therapy and Medi-Aesthetic courses
- An on-site commercial Salon and Spa
- Working with international brands and cosmetic houses
- Career diversity
- Flexible learning
- International job opportunities
- The freedom of being your own boss

LON
DON
1995



VTCT

AWARDING BODY

VTCT

(Vocational Training Charitable Trust)
Established in 1962, VTCT are a Government-approved awarding organisation who provide world class international qualifications. The London School of Beauty & Make-up offer VTCT courses in both Beauty Therapy & Make-up Artistry.

All of the courses are taught by lecturers who have vast industry experience, students will also participate in our commercial salon performing treatments on paying clients to practice the skills already attained.



BEAUTY THERAPY | VTCT

All of our beauty courses are taught by highly qualified Lecturers with many years of industry experience, in addition to postgraduate teaching qualifications. Our programmes are designed to provide a balance of comprehensive practical and theoretical experience.

All students are required to model for each other in the classroom in order to gain a full understanding of each treatment, meaning you will be receiving treatments as well as giving them, and once you're fully confident in your skill and passed your final practical assessments, you will be performing treatments on which will provide you with valuable experience employers require. - work with clients in our exclusive in-house LSBM Salon on during week days.



CIBTAC

AWARDING BODY

CIBTAC

(The Confederation of International Beauty Therapy & Cosmetology) Recognised internationally across 26 countries and is accepted as a prestigious award of competency in the industry.

Each of their courses:

- Are tailored to provide for the requirements of the international industry.
- Are designed to ensure an exceptional quality of graduate is entering the sector whilst providing a flexible learning structure that allows each individual to design their portfolio of qualifications depending on their career aspirations.

We host CIBTAC qualifications due to the standard of education offered, their worldwide reputation, and current best practices. Qualifying Graduates are sought after by first-rate employers because they are both educated to a high level and are salon ready.



CIBTAC

BEAUTY THERAPY

BEAUTY THERAPY

Our beauty courses are designed to provide as much salon experience as possible, however all subjects entail theory based classes such as human anatomy and physiology. You will also be required to study at home outside of school hours.

While studying at the school students will have the opportunity to use a large range of the latest equipment, products and machinery to ensure that they receive a full knowledge and understanding. All the beauty products and disposable items needed during classroom training will be provided by the school. Where relevant, students are also provided with a kit of equipment/products to use in class and practice with at home; this is theirs to keep after the course.



CIDESCO

AWARDING BODY

CIDESCO

(Comité International d'Esthétique et de Cosmétologie)

Now in its 73rd year, CIDESCO is the only fully international qualification that is recognised across the world, and the only one acceptable in certain states in the USA, other than their own state registration.

We are the only school in the UK to offer the CIDESCO Spa Programme alongside the full CIDESCO Beauty Therapy Diploma. Students work on paying clients in a professional salon environment, taught by exceptional tutors. After the final examination, CIDESCO graduates are required to complete 600 hours of work before they receive their final Diploma.



CIDESCO DIPLOMA

- The highest qualification in the aesthetics industry and known by employers throughout the world.
- Known to produce graduates who are exceptionally prepared for any type of spa or beauty opportunity available.
- A program that prepares students to work hands on, providing a number of services from skin assessments and eyebrow tinting to massage and waxing.
- The only all-inclusive education that will prepare students for work anywhere; nationally or internationally.
- Recognised by employers as the ultimate qualification.

This highly regarded and prestigious qualification ensures that graduates are among the elite of their profession.

The programme is split into three qualifications; CIBTAC Aesthetics, CIBTAC Body Therapy and the full CIDESCO Beauty Therapy Diploma and Spa Programme.

Students will study the CIBTAC Beauty Therapy Diploma for the first 24 weeks of study, then move onto the CIDESCO Spa Diploma for the remaining 19 weeks



CIDESCO

BEAUTY THERAPY

MAKEUP ARTISTRY

INTRODUCTION

The London School of Beauty & Make-up have an excellent reputation in the industry. Our courses are delivered by a hybrid of full time and our top international freelance make-up artists. We are always ahead of industry techniques and trends due to all of our lecturers still working in the industry.

Training will take place within our make-up studio environment using a variety of products provided by the school, brands include: MAC, Bobbi Brown, Nars, Bare Minerals, Estee Lauder, Kryolan and Make Up For Ever to name just a few.



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DON
1995



The world of high fashion and beauty make-up artistry is very competitive! Talent alone (although essential) is not enough – determination and drive is just as important.

MASA

AWARDING BODY



MASA (Make-up Art Standards Authority) The London School of Beauty & Make-up is the only school in London to host the exclusive MASA make-up courses.

Make-up Art Standards Authority was founded specifically to fill the gaps in make-up tuition and bring current industry practice back into the educational framework. Their mission is to provide the best possible teaching standards in make-up artistry for those interested in becoming successful make-up professionals.

At LSBM you will be taught by a variety of permanent in-house make-up lecturers and industry freelancers. We find this hybrid of teaching to be the most effective in delivering a rich diverse education with the most up to date industry techniques and exceptional standards of best practice.

Students will gain regular work experience during and post the course through our events team. *Past events have included: BBC – The One Show, MTV HQ Pamper Party, London Fashion Week: Men's and Women's Runway Collections, ITV, SKY TV, X-FACTOR, and many more.*

Student alumni are also able to attend make-up masterclasses, hosted by big brand names such as Illamasqua, M.A.C. and more.



It is essential for make-up artists to have hair dressing skills to meet the demands of the industry. Having multiple skills will make it easier for you to gain contacts, employment and increase your earning potential. We recognise this, and therefore include a comprehensive hair styling module on our 4-week, 8-week, and 12-week MASA Makeup Artistry courses. This is also available as a separate module for those who have already completed a foundation course in make-up artistry.

We like to provide students with as much hands on experience as possible so they can refine their practical skills and build confidence to make sure every student is industry ready upon graduation. We have a range of different courses available to suit all levels of skill, please speak to our Artistry & Education team on **+44 (0)20 7776 9766** to discuss your career and course options. Whichever level you wish to aspire to, you will find make-up artistry both rewarding and enjoyable.

LSBM SALON

We are one of the only beauty schools in the UK to provide students with real-life commercial salon experience. LSBM Beauty Salon is situated on the ground and basement floors of the school and is a professional, fully operational salon.

Once our students have built up a certain level of competency with their treatments, they will carry out treatments in the salon on clients, under the guidance and supervision of highly skilled lecturers and the professional team. This prepares student therapists for life after graduation and reinforces our extremely high recruitment rate.

All therapists work to the highest of standards, offering clients the latest beauty techniques and treatments that are individually tailored to client's needs. The school prides itself on creating a calm, relaxing, private and inviting environment to provide clients with the best treatment and experience possible.



DISCOUNTED PROFESSIONAL TREATMENTS

At the LSBM Beauty Salon we offer treatments with our student therapists at discounted rates. We have students from a range of courses working in our salon including VTCT Level 2 and Level 3 and CIBTAC/CIDESCO.

For this reason, the treatments available in the salon can vary depending on which students are in the salon. We offer a comprehensive range of services including facials, massages, lash and brow treatments, nails and holistic therapies. For our most up to date offers, which change monthly, follow the salon on Instagram @lsbmsalon.

Each Month, the salon also offers discounts on a range of treatments to ensure student participation within a commercial salon is as authentic as possible. The offers, available to clients, ensure that students are exposed to a variety of treatments each day.



All reviews have been collected
from our salon Booking System



Love having treatments here,
the students and staff are
amazing!

- Patricia



Had a superb, hour long
massage that totally unwound a
lot of tension. The therapist was
professional and put me at ease
quickly. Will definitely be going
back.

- Sarah



As usual I had excellent
treatments from lovely girls

- Vanessa



I always love coming to this
salon. The staff are super polite
and professional and the prices
are amazing. Definitely
recommend the G5 mechanical
massage!

- Carina

FREQUENTLY ASKED QUESTIONS

Will I be able to get work after studying a course at LSBM?

We have an excellent reputation within the industry for producing both beauty therapists and make-up artists to an extremely high standard. Employers like to come back to us for recruitment purposes as they know that our graduates possess the appropriate customer care and service skills that you expect from a reputable brand. We also have great links with recruiters for many of the well known skin clinics, spa's and five star hotels.

How do I apply and enrol?

The quickest and easiest way to apply for any of our courses is via the website, where you can view all the course specific information and follow the online application process. You may also want to attend one of our open days where you can view the school, teaching rooms, make-up studio and salon/spa. You will also be able to speak to our lecturers about the courses you are interested in.

We will require a 25% deposit to secure your place on the course. Course fees must be paid in full one month prior to the course start date. On courses over 14 weeks we offer a payment plan which can spread the cost over a longer period of time, these courses include; CIBTAC, CIDESCO, VTCT part-time Level 3, and part time level 2. Please note that all payment plans incur a 3% admin fee.

Once we have received your deposit and application you will receive an enrolment letter stating all of your course specific details and where to go on your first day.

Overseas Students

International students who wish to study one of our shorter courses will need to apply for a short term study visa. Additional Fees apply. Students within Europe who wish to study a course with us do not need to apply for any type of visa.

MATERIALS

All mandatory course materials that are required for you to undertake your course are included in the course cost. During the booking process you will also have the opportunity to purchase optional course materials that are not mandatory however they are highly recommended for the course.

WILL I BE ABLE TO OBTAIN INSURANCE AFTER GRADUATING?

Yes, once qualified you will be able to gain public liability insurance from BABTAC, which you will require if working as a Beauty Therapist or Make-up Artist. The London School of Beauty & Make-up also have links with Virgin Startup who offer start-up loans supported by mentors and advice to young Entrepreneurs in their first twelve months of trading.

EVERYDAY IS OPEN DAY

Make an appointment on our next open day, we would love to meet you!

Can't make it to our open days? We also offer private tours, allowing any questions you have to be answered by our amazing team.

Book your LSBM tour today:
+44 (0)20 7776 9767



STUDENT TESTIMONIALS

Renika Ranjith, Makeup Artistry

I'm in my final weeks of my MASA Advanced Diploma. I would hands down recommend LSBM for aspiring make-up artists as the information I've acquired over the past 8 weeks is immense. The exposure to the field of work is amazing as I got to work in 4 jobs outside school to mention one of which was working on a show for London Fashion Week. The team at LSBM is really welcoming and helpful in terms of both personal and professional manner as I'm a foreign student. We've had the most amazing facilities for different aspects of make-up artistry and got to learn a lot on how to work in the industry.

Sal Bwz, Makeup Artistry

I'm a student of the MASA Advanced Diploma. During this journey I've learned a lot of new tricks in makeup which I don't think we can learn from YouTube or Instagram. I had a good experience working on a fashion show and that's how I built my confidence working in a busy environment and met a lot of people in the fashion industry. I would highly recommend to join this school to build your career and grow yourself as a professional makeup artist.



I was recommended this school by a friend who had done a make-up course here. I loved doing my Level 2 Beauty Diploma so much I signed up for Level 3 straight away. I have just finished and I am so pleased I chose LSBM. The lecturers are brilliant, so knowledgeable and inspiring and I have an even bigger passion for the industry now than I did.

Georgie, Beauty Therapy



I chose LSBM as I wanted to complete my CIDESCO diploma in both Beauty and Spa Therapy, which is an option, not all schools provide as they may not provide the Spa Diploma in addition to Beauty. I went to look around the school and loved the way it made me feel. All the staff were engaging and friendly, and I knew the class sizes were small to ensure learning could be to the highest standard. Having an on-site salon and spa was also a huge bonus for me, as I knew as a student it would give me experience in providing treatments and client care before working full-time.

Rosie, Beauty Therapy

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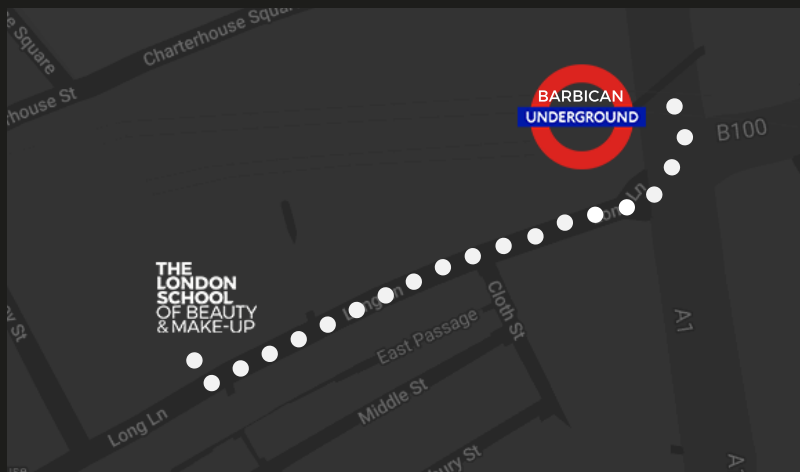


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THE LONDON SCHOOL OF BEAUTY & MAKE-UP

Follow us at @LSBMlondon



CONTACT US

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contact@beauty-school.co.uk

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VTCT